### **CURRENTLY RECRUITING**

# GLOBAL CITY OTA AMBASSADORS



We are looking for foreign residents living, working or studying in Ota City to become "Global City Ota Ambassadors," share the charms of Ota City, and promote multiculturalism through their PR work and activities.

#### What is a Global City Ota Ambassador (Cool OTA-KU Ambassador)?

Someone of foreign nationality aged 18 and above with a connection to Ota City (a resident, worker, or student), who strives to promote the city and be an active part of its community.

The program began in 2009 with Tourism Ambassadors, and up until 2024, 142 people from 41 countries and regions have worked as ambassadors. There are also people working as ambassadors again after having held the position once before.







#### What do ambassadors do?

Ambassadors' activities are largely split between two areas. Both of these involve work in the areas of International Exchange, Multiculturalism, Tourism, Culture, Sport, Education, and Industry.

#### 1. Sharing information about Ota City and promoting its attraction

Making use of personal connections and social media to share event information and recommend places in Ota City both within Japan and abroad.

#### 2. Participation in Events etc.

Take part in events held in Ota City and actively participate in exchange with Ota City residents through Japanese cultural experiences and sharing your own culture.

## HOW TO APPLY



**Eligibility** 

Foreign nationality. 18 yea<mark>rs of</mark> age and above, living, working, or studying in Ota City, or with a connection to Ota City.

No. of positions available

Five

**Term** 

July 2025 – June 2027 (tentative)

Responsibilities

- ① Share Ota City's charms through social media and personal connections etc.
- 2 Take part in events organized by Ota City.

How to apply

Please send (1) $\sim$ (3) to the below address by post or in person to the Ota International Exchange Center. Please send (4) by email.

- (1) Application form
- \* Available on the Ota City website, and to pick up from the Ota International Exchange Center (Minto Ota).
- (2) Report: 800 words on the following two themes. No set format.
- X Can be written in just romaji or hiragana. If you choose to write it in a language other than Japanese, please attach a Japanese translation.

#### [Themes]

- 1 The charms of Ota City and ways to share them
- 2 What you would like to do as a Global City Ota Ambassador
  - ArrPlease include both topic 1 and 2 in your 800 words.
- (3) Photocopy of Resident Card
- (4) Portrait Photograph
- X Please send your photograph by email to: boshu-kokusai@city.ota.tokyo.jp
- X Your photograph will be used for your profile on the Ota City website.

**Deadline** 

Monday 7th April 2025 (no extensions)

Selection

Report and Interview (mid-May)

We will notify each individual of the final result.



Scan here for more details

Want to get actively involved in your community? Please apply!



〒144-0052 4-16-8 Kamata, Ota City, Ota International Exchange Center 2F Internationalization and Multiculturalism Promotion Division, Ota City Tourism and Internationalization Department,

Supervisors: Dairi, Yamaguchi

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